

The Didsbury Pioneer

VOL. I Provincial Library de 54

DIDSURY, ALBERTA. WEDNESDAY, NOV. 3, 1954

\$2.50 a Year; 50¢ a Copy

"Morgie" Retires After 34 Years Behind the Wicket

Mr. H. Morgan, connected with the post office here since November, 1920, "signed off" on Sunday, Oct. 31, following 34 years of continuous service with the department.

"Morgie," as he was called by young and old alike, joined the staff here as assistant postmaster in 1920, and was made postmaster in January, 1922. At that time the post office was situated where Mac's Hardware now stands. It was moved to the present location in 1925 and was renovated and modernized in 1950.

Mr. Morgan served on several committees and clubs during his term here. He is a charter member of Didsbury Branch No. 106, Canadian Legion and served overseas from 1919 to 1918 in World War I. He was an active Red Cross worker and helped greatly in bond drives during the last world war.

The retiring postmaster is a member of King Hiram Lodge, A.F. & A.M. and has served as secretary of that lodge since 1922. He is a holder of the Coronation Medal, as well as the Royal Jubilee badge from the Post Office Department.

Morgan was president of the Canadian Postmasters' Association for three terms and served as president of the provincial body for 11 years; he was a member of the executive of the Alberta group until 1951.

Up until 1933 Mr. Morgan lived on a farm 4½ miles from town and walked (we repeat) the distance both ways, all kinds of weather, until 1933. He had to walk once when a fierce blizzard caused him to slow up a bit. It is reported the people on his route to and from town were able to set their clocks by the schedule he kept.

Following a stay in hospital, Mr. Morgan is now residing with his son-in-law and daughter, Mr. and Mrs. George Mullen.

We join with his innumerable friends and acquaintances in wishing him many, many years of retired freedom.

POST OFFICE CHANGES

Mrs. E. Leavens, who has been chief assistant at the local post office since August, 1943, has retired from that position and will leave shortly to take up residence with her father in Calgary.

Mr. Gordon McPhee of Red Deer has arrived in town to act temporarily in the capacity of postmaster. Applications are now being received for the permanent position.

WESTERDALE NEWS

(From Our Own Correspondent)

Dr. and Mrs. C. Lee and son Leonard of Calgary were Sunday visitors at the home of Mr. F. Babki and also called briefly at the home of Mr. and Mrs. H. Jackson.

Mr. Joe White and Mr. Jim Jackson left on Friday for a short hunting trip in the Northern district.

A very successful masquerade dance was held at the hall Friday evening when \$54.00 was raised. Costume winners were Mrs. D. Herbert dressed as a cannibal, and Mr. J. Cowie as a sailor, honorable mention was Miss Delores Allen and Mr. Edwin Jackson Jr., as the best dressed couple.

Local pranksters played havoc at the school Saturday evening, pulling down stone pipes, breaking window panes, pushing over out-buildings and litterly scattering pupils books hither and yon, what destructive amusement.

While travelling East of the H. Rowell farm, last week Mr. D. Herbert and Donna spotted a lynx along the road side. Not being fortunate enough to have a rifle along, Mr. Herbert took up a rock and threw it at the lynx, knocking him flat. However, after a few seconds the animal recovered and disappeared into the bush.

Mr. W. Wigley, Mr. M. McRae and Mrs. B. Fry left last week on a hunting trip in the Pincher Creek area.

The school children and teacher, Miss Cassan, entertained the parents at an enjoyable party last Tuesday afternoon.

BIRTHS AT THE DIDSURY MUNICIPAL HOSPITAL

To Mr. and Mrs. W. A. Tuppe, of Cremona, on October 30, a son.

C.P.R. TRAIN TIMES AT DIDSURY

Northeastbound:
No. 521 Daily 11:15 a.m.
No. 527 Daily 10:02 a.m.
No. 525 Daily (Dayliner) 7:28 p.m.
Southbound:
No. 522 Daily 5:00 a.m.
No. 524 Daily (Dayliner) 11:16 a.m.
No. 528 Daily 6:16 p.m.

JUST WHO WAS THE GOAT AT THE FINISH

Pranksters (undoubtedly not of the younger variety) kidnapped a goat on Hallowe'en night and installed it in the bedroom of one of the town fathers, Councillor Clint Reiber.

Upon arriving home from his tour of duty, Mr. Reiber proceeded to his lumber room, only to find the goat resting peacefully and chewing on the bed clothes in the process.

From where on it was a question of who was the goat? It was discovered from one residence to another. On Sunday morning the animal was still without a home. Shepherd Reiber entered the home of this writer with the creature on a leash Sunday morning and after inspecting the premises thoroughly, left by the back door. From the looks of our back steps the pair left just in time!

South West Didsbury

(From Our Own Correspondent)

Mr. and Mrs. R. L. Shantz and Jerry were Monday supper guests of Mr. and Mrs. M. Dipper and Coole.

The Misses Fern and Beverly Eckstrand have had a siege of measles. Fern will be able to return to school on Thursday.

Mr. and Mrs. George Elmore and family of Kuno, Idaho, were Wednesday visitors with Mr. and Mrs. Lynn Hunsperger.

Mr. and Mrs. C. A. Wrightson and Paddy move to Didsbury on Saturday.

Mr. Victor Gore and family of Galt and Mrs. Max Notley and family of Olds, were Sunday dinner guests of Mr. and Mrs. Jack Edwards and family.

Mr. and Mrs. Lynn Hunsperger and family, Mrs. D. B. Wood and Miss Sarah Zook were Sunday dinner guests of Mr. and Mrs. Glenn Jackson and family of Acme.

Robert Higgin, L.A.C., left Monday for North Bay, Ont., after spending a month in Didsbury.

Mr. and Mrs. Cari Meyer and family visited Mr. and Mrs. J. R. Arnold at Bowden Sunday afternoon and later called on Mr. and Mrs. E. Arzt and Arlene.

Mr. and Mrs. Roy Richter of Calgary were Monday visitors with Mr. and Mrs. Fred Befus and family.

Mr. and Mrs. Bill Short and family Monday to Friday at the farm vacated by Mr. and Mrs. C. A. Wrightson.

Mr. and Mrs. E. Good and family of Calgary spent several days visiting Mr. and Mrs. Gordon Weber and Donald.

Rev. D. W. Parks of New Westminster, B.C., Ruben Spies of Athabasca and Miss Florence Dieudreuck were Sunday visitors of Mr. and Mrs. Gordon Weber.

Mr. and Mrs. Cecil Webber and family were Sunday and Monday visitors with the latter's mother in Red Deer.

Knox Evening Group Meets

Knox United Evening Group W.A. met at the home of Mrs. Ed Klunck on Tuesday, Oct. 26, with 16 members and four visitors present. Devotional was given by Mrs. Ray Campbell. Roll call was a penny for each birthday, also a penny for each anniversary of marriage.

The \$276 with the proceeds of the fowl supper were a few expenses, but most of the amount went towards the work done in the kitchen at the church. The afternoon group donated \$250, which greatly assisted in paying all outstanding accounts. Total amount spent on the kitchen by the W.A.'s was approximately \$630. This amount does not include the plumbing and fixtures. This work was done by the church board.

The mense report was given by Mrs. W. Gochee. Visiting report and a report of the cleaning bee held the church recently was given by the convenor, Mrs. H. Roberts.

It was agreed by the 10 members present at the bee, that all members not present would be asked to donate \$1 each. This money would help to pay for wax and pay Mrs. Anderson for applying wax to both upstairs and downstairs.

Mrs. Tom Morris gave a paper on citizenship. "Every Resident Is A Citizen." "Know Your Church," by Mrs. C. Armstrong was a portion of the address by Mrs. Mosh of North India to the World Council of Churches in Illinois.

Mr. David Davidson homes were Mr. and Mrs. W. Morrison and family of Lacome, and Mrs. and Mrs. Sandy Avery and family and Mrs. Jean McKinnon of Calgary.

We are sorry to hear that Reg Admussen has been ill.

Church Parade In Redeemer Lutheran

At the request of the Canadian Legion, a special memorial service will be conducted at Redeemer Lutheran Church on Sunday, Nov. 7th, at 8:00 p.m. The pastor, Rev. E. B. Fox, will be in charge of the service. Members of the Legion, the Ladies' Auxiliary and the general public are most welcome. The purpose of the service is in commemoration of those who laid down their lives in the First World War, the Second World War and the Korean conflict.

POPPY DAY TO BE HELD THIS SATURDAY

The annual Poppy Day, with Cubs and Scouts doing the selling, will be held this year on Saturday, November 6th. The Legion church parade will be held in Redeemer Lutheran Church on Sunday, November 7. Those taking part are asked to assemble in the church basement at 7:45 p.m. and are requested to wear medals.

This year the memorial service on November 7th will be conducted by Rev. G. C. Anderson, pastor of C.P.R. square Militia members and other organizations wishing to take part are asked to report to the armories at 10:30 a.m.

The annual turkey supper sponsored by the Legion and auxiliary will be held in the armories Thursday evening, November 11.

EAST NOTES

(From Our Own Correspondent)

There was a very nice crowd gathered in the hall of Mr. and Mrs. Otto Bittner's Saturday evening to honor the newly-weds, Mr. and Mrs. James Smith. A shower, dinner and a dance was enjoyed by all those present.

Mr. and Mrs. Schumaker and girls called on Mr. and Mrs. Tommy Marsh and family Wednesday evening.

Mr. and Mrs. Alfie Thompson and the former's mother motored to Calgary Thursday.

Mr. and Mrs. Pete Neufeld from Lethbridge evening callers on Mr. and Mrs. Schumaker and family.

Mr. and Mrs. Donald Thompson were Sunday supper guests with Mr. and Mrs. Pat Spragg.

Mr. and Mrs. Schumaker and Mr. and Mrs. Ottiner were Tuesday evening callers on Mr. and Mrs. Alfie Thompson.

Mr. and Mrs. Tommy Marsh and family spent Friday and Saturday at Vulcan waiting friends and relatives and returned to their home on Sunday night.

We are sorry to hear that Mr. Jay Todd of Ellingham passed away suddenly Sunday. Sympathies are extended to his family.

Joyce Schumaker spent Tuesday night with Heather Marsh.

And Mrs. Linda Shels spent the long weekend at the home of Heather Marsh.

The following people were weekend visitors with their parents, Mr. and Mrs. Raymond Schumaker and son Wayne: Mr. and Mrs. Ivan Cendan, Les and Rex Schumaker; an afternoon caller was Norman Neufeld.

Mr. and Mrs. Persinger visited with their son, Bill, and Mr. and Mrs. Ivor Webster and family recently.

Mr. and Mrs. Schumaker and girls were Friday business visitors in Calgary.

Mr. and Mrs. Peter Neufeld were Thursday visitors in Calgary.

BERGEN NOTES

(From Our Own Correspondent)

The Bergen Ladies' Aid met at the home of Mrs. Diane Davidson on Thursday, October 28. Date for the annual sale was set for November 19 at the Bergen hall.

The ministerial convention of the United Missionary Church of Alberta was held at the local church on Wednesday and Thursday of last week. Meals were provided by the Women's Missionary Society at the church.

Miss D. O. Clark is home following a visit with her mother at Drumheller.

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David Davidson homes were Mr. and Mrs. W. Morrison and family of Lacome, and Mrs. and Mrs. Sandy Avery and family and Mrs. Jean McKinnon of Calgary.

We are sorry to hear that Reg Admussen has been ill.



Sam Etcheverry, Montreal Alouettes' very capable quarterback, unleashed an attack of hurricane force against the Hamilton Tiger Cats in Montreal recently when he pitched his team to a one-sided 46-11 victory. Sam

completed 26 out of 36 attempts for an unbelievable 586 total yards gained through the air. This mark has far surpassed anything recorded in league play in North America.

Ramblers Hockey Club Plan For New Season

(From Our Own Correspondent)

Those press reports you've been reading in some of the smaller papers (who raid Olds Gazette) about the future of the Didsbury Ramblers Hockey Club not functioning this year can now be officially discounted. Members of the executive have been working undercover of late and have come up with some good news in the way of player material.

Following a visit to the training camp of Lethbridge Native Sons, a potent team in junior hockey circles in the province, members of the executive have announced the signing of goalkeeper Ken Brown of Vermillion, Manitoba, with Native Sons a

team that is determined to make the grade.

And the players are a number of tractor tires were removed as yet and turned up. There were 15-25 knobby tires, one 14-34 Goodyear tire and three other smaller tires in the lot. Anyone who may have spotted these tires or knows of their whereabouts is asked to contact Mr. Cowan.

REGULAR TOWN COUNCIL MEETING MONDAY NIGHT

FOLLOWING the meeting of the Didsbury Town Council Monday night it was announced that Didsbury Lumber Co. Ltd. had purchased the two lots south of its office. The former house was sold to R. McNeil and the building itself to a garage was granted to Howard Foat.

The tax sale will be held on Tuesday, December 28.

The Alberta government has asked council to set up a Jubilee committee, consisting of several active and interested local citizens, who would be prepared to spend time and effort for a jubilee program in this district.

The municipal convention will be held in Calgary this year on Nov. 4th, 5th and 6th.

Mountain View

(From Our Own Correspondent)

The Mountain View W.I. are having a showing of cancer and other films on Nov. 5. This will be a social evening with two speakers, Mr. Myron Gebers, on the highlights of the Farm Young People's Week and Mr. Norman Archibald on the United Nations.

There will also be a musical number and lunch will be served.

Sunday dinner guests with Mr. and Mrs. A. Gebers were Mr. and Mrs. Ed McNeil and Chuck, Mr. and Mrs. Ed Blain and Mr. and Mrs. Les Le Grand.

Visitors Sunday afternoon with Mr. and Mrs. Joe Hunter and family were Mr. and Mrs. P. Krykwyj of Rockyford. Mr. George Morash was a supper guest.

Sympathy is extended to the Todd family on the passing of Mr. J. Todd on Sunday. He will be greatly missed by everyone.

Mr. and Mrs. James Worrall and Mr. and Mrs. Ernie Cullen visited Sunday with Mr. Ed Craig and Gladys Craig.

CURLING CLUB TO MEET ON THURSDAY

Didsbury Men's Curling Club will hold its annual meeting Thursday, November 4th at 8:30 p.m. in the waiting room of the curling rink.

Anyone interested in any way are invited to attend.

Current Topics Discussed At Board Meeting

An enthusiastic and well attended meeting of the Didsbury Board of Trade was held in the basement of Knox United church on Friday evening. Approximately 30 members were in attendance.

Discussion centred around the new industrial development scheduled to get under way early in the new year, prospects of a shopping carnival and the question of credit and cash policy in the town and districts.

A committee was set up to delve into details and interview merchants to get their opinion on the shopping carnival and if a sufficient number are in favor a date for the event will be announced next week.

As to the subject of credit and cash policy, it was decided to contact a qualified speaker to appear here on a definite date and discuss the pros and cons of the situation. This will simply be a meeting to discuss the problem and all those interested, whether members of the Board of Trade or not, will be asked to sit in on the hearings. Merchants and others from neighboring towns and districts will also be invited to take part in the discussion.

Midway News

(From Our Own Correspondent)

The Bancroft United Church is having a baked ham supper at the Midway school on Nov. 10 from 6:30 to 8:00 p.m. Films will be shown after the supper. Everyone welcome.

Mr. and Mrs. Fred Hoskin and family were in Olds on Sunday visiting the former's daughter, Mrs. Roy Brink, who was a patient in the Olds hospital.

Mr. and Mrs. Harold Swanson were Monday evening visitors with Mr. and Mrs. W. Shultz.

Mrs. E. Hunter is visiting with her daughter, Mrs. H. Swanson.

The Bancroft Girls' Club had a very successful Hallowe'en party at the Midway school on Saturday.

Special recovery is wished to Mrs. Jim McCullough, who is undergoing an operation this week.

Mrs. G. Hoskin, Mrs. E. Hunter and Mrs. H. Swanson motored to Didsbury on Saturday. Mrs. Swanson and Mrs. Hoskin attended the W.I. executive meeting at Mrs. Long's.

Special Meetings At Local Church

The United Missionary Church will be holding a series of meetings from Nov. 10 to 12.

Rev. Norman Oke, of Kansas City, Mo., will be the guest speaker. At present Rev. Oke is directing the Christian Science Training program for the Church of the Nazarene.

Mr. Oke was born in Manitoba, son of a circuit-riding Methodist



REV. NORMAN OKE

minister and has spent much of his life in Canada. He is no stranger to money in the Didsbury district and many in the community had the privilege of sitting under his ministry looking forward with great anticipation to this meeting.

Make plans now to attend these services and bring your friends with you. Rev. E. Lusk will be the soloist, with Mr. Widmark at the piano.

DIDSURY MARKETS

BUTTERFLAT

Delivery Basis at Crystal Dairy

Special 60c
No. 1 58c
No. 2 59c
Table 60c

BILL'S FURNITURE

OLDS — ALBERTA

Chesterfield Suite extra special \$175.00
2-Piece. 100 per cent nylon, in white and beige rubberized
fleece. A truly smart suite.

2-Piece Davenport Suite — Anniversary Special, reduced to \$114.00
Green, mushroom and red. All wool fleece, double spring
construction.

9-Piece Walnut Dining Room Suite — Anniversary Special, reduced to \$265.00
Buffet, china cabinet, table and six chairs. Reg. \$310.00.

10-Piece Davenport and Chair Suite — Anniversary Special \$184.00
White fleece double spring construction (also in green); walnut
round coffee table, end table, two ash trays, one lamp table,
two pictures and one scatter rug.

10-Piece Bedroom Suite — Anniversary Special \$158.95
Walnut, dresser, chifforobe, bed, slat spring, spring-filled
mattress, two vanity lamps, two pillows and one bed lamp.

One Only Quaker Oil Heater — Anniversary Special \$124.00
50,000 B.T.U. complete with fan.

Combination China Cabinet and Buffet — Anniversary Special \$99.50
In walnut; one you will have pride in for the rest of your
life. Regular \$149.50.

Rancher Type Chrome Table Up from \$119.00
Extending to 72", with four matching chairs. Extra special
on these tables.

Discount On All Chrome Suites During Our Anniversary Sale —

TABLE LAMPS, regular up to \$14.95, for \$7.95
AND ALL OUR IMPORTED LAMPS AT 20 PER CENT DISCOUNT.

Inquire about our lay-away plan. You can buy on the budget plan. In our used furniture department we have some good coal and wood ranges; good used chesterfield suites, dining chairs and buffets.

Pay Us A Visit During Our First Anniversary Sale —

BILL'S FURNITURE
You Can Buy on the Budget Plan Trade-ins Accepted

CAR-TOONS



It's Here NOW!
The New Sensational
Motoramic
CHEVROLET
for '55.

See it To-day at Your G.M. DEALER

EDEFORD MOTORS
YOUR MODERN GARAGE
CHEVROLET — OLDSMOBILE

CLASSIFIED

BUY SELL LOAN RENT TRADE FOR RESULTS

CARSTAIRS COUNTRY SERVICE
are agents for Galion hoists
which every farm truck should
have. See us before ordering.
Phone R1413. Carstairs. 39-1ne

FOR RENT-Sump Pumps. Shot
Guns, Washing Machines, Radios
Ruffles, Electric Motors, Gas En-
gines, Power Lawn Mower, Sleep-
ing Bags. Feeg's General Retail,
Phone 221.

FOR SALE — One new steel shower
unit, complete. Shower cabinet
with plastic shower curtain. Sale
price, only \$59.00. Phone 221.
Feeg's General Retail.

FOR SALE — Oil burner, stock tank
heater. Sale price, only \$21.00.
Phone 221. Feeg's General Retail.
42-1ne

FOR SALE — White enamel Beach
kitchen range. House for sale or
rent, one block west of Municipal
Office. Phone 88, Didsbury. 42-39

FOR SALE — 24-inch light narrow
butt hinges; 1 dozen pair. \$1.00.
Phone 221. Feeg's General Retail.
42-1ne

FOR SALE — Taylor-Made Double
Edge Razor Blades. Honed in oil,
fine steel, steel, 5 blades for
10c; 100 blades for \$1.00. Phone
221. Feeg's General Retail. 42-1ne

FOR SALE — Two registered Here-
ford cows and some two-year-old
heifers. W. A. Ausenhus, phone
713, Didsbury. 42-39

FOR RENT — Frame building, 42'
by 25', main street, Didsbury.
Light, water and sewer. Apply A.
J. Schumacher, Calgary, Alberta,
phone 21717 or 21975. 31-1ne

IMPORTANT NOTICE — Those
wishing their tillers sharpened
please contact Art Grange, phone
228, before the spring rush starts.
43-49

FOR SALE — 50 Light Sussex cross
pullets. Phone 54, Didsbury. 43-29

AGRICULTURAL SERVICE BOARD NOTES
W. E. Snyder Field Supervisor



Kill Those Coyotes: I have been
receiving word from the men who
are using them that the coyote killing
devices which are now being used
are very effective. I mean by that
the cyanide guns and poison pellets.
One man in the Westward Ho district
reported that he knows of 22
coyotes accounted for in his area
through the use of these poison devices.

Principally used, there is hardly any
danger. A few basic precautions
must however be observed. These
poisons are particularly useful to the
turkey rancher to protect his flock.
This time of year the coyote is
hungry and will raid the turkey yard
at night and could cause considerable
damage in one raid. The poison
pellets and cyanide guns are so
scented that they are very attractive
to Mr. Coyote and he will usually
take this poison in preference to any
other.

If you have coyote troubles or need
a new supply of material, plan to see
me at my office in the Municipal
building any Friday afternoon from
1 to 5 p.m. Bring along the shells
that have been fired as we re-load
them for use again.

YOUR CAR CAN BE A "SMOOTHIE."

WITH OUR EXPERT SHOCK ABSORBER SERVICE

Our factory trained experts
are specialists in ride control.
They'll completely check the
suspension system of your car,
including the frame, springs,
steering mechanism, axles and
shock absorbers. If repairs or
replacements are required, the
job will be done efficiently and
economically.

So, drive in now for a ride
control inspection — it takes but
a few minutes.

COME IN TODAY FOR A CHECK-UP
*We use only genuine factory engineered
and imported Clutch parts.

J. M. Freeman & Sons
Phone 14 Didsbury

NOTICE
The seed and feed questionnaire
for 1954 has been mailed to all farm
owners in the Municipal District of
Mountain View, No. 49. This form is
an important one and authorities re-
quest that it be returned to the local
municipal office prior to November
15th, 1954.

NOTICE
BY-LAW NO. 641
Being by-law regarding the rid-
ing of bicycles on the sidewalks of
the Town of Didsbury.

The Mayor and Council of the
Town of Didsbury in Council assem-
bled enacts as follows:

No person shall ride a bicycle on
any sidewalk or sidewalk within the
Town of Didsbury.

Any person violating this by-law
shall have his bicycle and licence
confiscated by the Town Constable;
and the same shall not be returned
to the owner until such time as the
Town Constable finds it advisable.

NOTICE
Shooting of 22 rifles or high power
rifles within the town limits is strictly
prohibited. Any person apprehended
doing such will be prosecuted.

By order Town Council,
F. L. EVANS,
Secretary-Treasurer

NOTICE
Would the person who
borrowed Norman Tugge's wheel
barrow, please return same. It is
property of the town.

CARD OF THANKS

We wish to thank all those who
made the chicken supper at Westcott
on October 27th, a success. Proceeds
netted about \$100.

WESTCOTT UNITED W.A.

CARD OF THANKS

Your kind expressions of sympathy
are deeply appreciated and gratefully
acknowledged in my recent bereave-
ment of the loss of my mother.

MRS. EILEEN WILKINS

LOST — Small black Scotch terrier,
Didsbury license No. 5. Phone 43-
or contact Harold Clayton. It is
fully modern. Five rooms and
bath. Apply Abe Harder or phone
2113. Carstairs. 37-1ne

FOR SALE — Out straw. Contact
Don Ausenhus, phone 2112. 43-3c

FOR SALE — good colic female
pups. Anyone wishing to own
one phone 2211. These dogs are
good heelers. 42-1p

FOR SALE — Used Senator No. 118
pipeless coal furnace, in good con-
dition. \$75.00. Phone 21 or contact
W. A. Ross. 43-1c

FOR SALE — Furnished house,
fully modern. Five rooms and
bath. Apply Abe Harder or phone
2113. Carstairs. 37-1ne

FOR SALE OR RENT — House near
school. Water and gas. Upstairs
and downstairs could be rented
separately if desired. Phone 240.
Didsbury. 42-3c

FOR SALE — Half yard of one-inch
crushed gravel. Apply Howard
Post. 43-1p

MOUNTAIN VIEW HEALTH UNIT NO. 7

Clinics will be held at the following
points in this district during the
month of November:

Carstairs United Church Hall —

Tuesday, 23rd.

Cremona Legion Hall — Tuesday,

2nd.

Crossfield United Church Hall —

Thursday, 4th.

Didsbury Health Unit Office —

Tuesday, 25th.

Olds Agricultural School —

Friday, 12th and 26th.

Sundre W.I. Library — Tuesday,

9th.

Water Valley — Cancelled until

furher notice.

All clinics: 2 to 4 p.m.

CHRISTIAN SCIENCE

Man's true selfhood as the spiritual
image and likeness of God, ever free
from sin, sickness and suffering will
be emphasized at Christian Science
services Sunday. The Lesson-Sermon

entitled "Adam and Fallen Man"

includes the following passage from the

King James Version of the Bible

(Genesis 1:27): "So God created

man in His own image, in the image

of God created He him male and

female created He them."

The unchanging perfection of the

man of God's creation will be

brought out in passages to be read

from "Science and Health with Key

to the Scriptures" by Mary Baker

Eddy, including the following (476:

28-32): "When speaking of God's

children, not the children of men,

Jesus said, "The Kingdom of God is

within you, it is truth and love

reign in the real man, since that

man in God's image is unfallen and

eternal."

OLDS DRIVE-IN

WEDNESDAY AND THURSDAY, NOVEMBER 3 and 4 —

Sombrero

PICARDO MONTALBAN — YVONNE DE CARLO
and CYD CHARISSE (In Technicolor)

FRIDAY AND SATURDAY, NOVEMBER 5th and 6th —

— DOUBLE FEATURE —

Watch The Birdie
RED SHELTON and ARLENE DAHL.
— ALSO —
Private Eyes
THE BOWERY BOYS

No show Monday and Tuesday

The "PIONEER" Will Supply Your Printing Needs Promptly and Efficiently

Phone 12

DIDSBU

Feeder Cattle Sale
THERE WILL BE A FEEDER CATTLE SALE AT Olds Auction Mart, Ltd.

Tuesday, Nov. 16th

Anyone interested in entering cattle in this sale should write Box 21 or phone 474, Olds.

Sale Starts at 11:00 a.m.

That's at the Olds Auction Mart Ltd. on Tuesday, November 16th, with your Auctioneers . . .

ARCHIE BOYCE

CHAS. ROSEHILL

Licence No. 21

Licence No. 209

Lacombe Fall Female Sale
NOVEMBER 8th, 1954 — Commencing at 9 a.m.
Lacombe Sale Pavilion
Herdlofs — Aberdeen-Angus — Shorthorns
— AUCTIONEERS —
CLARENCE DAMRON
Bentley, Alberta
J. W. DURNO
Calgary, Alberta
POOR CATALOGUES WRITE
CENTRAL ALBERTA CATTLE BREEDERS'
ASSOCIATION
LACOMBE — ALBERTA

Vesta Coal

LARGE SIZE COBBLE

OFF CAR \$8.35 FROM SHED \$8.85

United Grain Growers

Elevator No. 1 S. H. PRICE

THE DIDSBURY PIONEER

Established in 1903

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 JAMES CURRIE, Editor and Publisher

Can Crop Insurance Work?

Wherever there's a risk, there's a place for insurance. It may be fire, death, motor accident, or it may be crop failure. Where is there greater risk than growing a crop? Where are the consequences more serious if the gamble is lost?

Crop insurance has been the sporadic dream of prairie farmers (except those in the small crop areas) ever since settlers arrived. Hail insurance is one per cent of the value of the crop. Benefits are paid only where the crop loss is over a wide area — at least 18 sections in a block. If the wheat yield is under four bushels per acre the payment is \$2.50 per

acre on half the cultivated acreage up to \$5,000; if from four to eight bushels it is \$1.50 per acre up to \$300. So this is hardly better than a meagre relief measure. "This \$300 to \$500 doesn't go so very far on a modern grain farm."

Yet the payments, small as they are, are there. Then comes the amount paid into the fund. From the inception of the system in 1939 until a year ago, \$69,000,000 has been paid into the fund, but \$143,000,000 paid out. The deficit came out of the federal treasury and was paid by all the citizens of Canada.

Alberta farmers put about \$20,000,000 into the fund and took out about \$36,000,000, and Saskatchewan farmers \$38,500,000 and \$104,000,000 out. Manitoba, on the other hand, put in \$11,200,000 but took out less than one-third of that. Manitoba, of course, is much less subject

WESTCOTT NEWS

(From Our Own Correspondent)

(Too Late For Last Week)
 Congratulations to the newly-weds, Mr. and Mrs. Lyle Gooch who were married last Friday evening.

Friends of Mr. John Jacobsen will be glad to hear he was released from hospital last week and he spent a few days with his son, Linden Jacobsen before going to Sundre.

A large group of friends from Westcott district attended the funeral of Mrs. R. C. Ray of Carstairs on Saturday afternoon last.

We are pleased to report that Mrs. R. MacFarlane is progressing nicely in Calgary Hospital and hopes to be released soon.

Mrs. Los Goetjen arrived home last Thursday from the north country on his regular days off, to visit at his father's farm.

Mr. and Mrs. Lyle Good and children were Sunday evening visitors at the home of the latter's brother, Mr. and Mrs. Herb Goetjen.

Mr. R. MacFarlane's brother and a niece from the coast spent a few days here recently with him while Mrs. MacFarlane is a patient in a Calgary hospital.

Mr. A. Vipond is out of hospital and at home, but is required to visit his doctor in Calgary periodically. We understand his broken bones are mending nicely.

Mrs. Lena Sanderson and Mr. Chas. Brown accompanied the former's relatives to Banff on Sunday for the day.

to crop failure.

There is one serious objection to this from the public's viewpoint. Why should the public subsidize a national agriculture disaster such as the price in 1932 or the complete prairie-wide crop failure in 1937 which call for national assistance, but there has been no such trouble since P.F.A.A. was started. The intervening 15 years have been better than normal. Can't wheat-growing be at self-supporting in a period like that? Can't the farmers pay their own way? If the premium should have been two per cent instead of one per cent, why wasn't it raised?

And from the farmers' viewpoint there are several objections. First, the payments are inadequate. Second, the system does not allow for an individual loss. Unless a big group of farmers suffer crop failure, none is paid. And third, the good districts are perpetually supporting the bad districts, despite the fact that they ought to be taken out of grain.

Manitoba as a province is \$9,000,000 poorer because of P.F.A.A., while Saskatchewan is \$65,000,000 richer and Alberta \$16,000,000 richer.

But the same difficulty and objection would arise within a Manitoba scheme as is now in the limited prairie scheme. Some parts of Manitoba would never benefit from the fund and therefore feel they should not contribute.

If the scheme were voluntary, only the poorer farmers and poorer districts would participate. Then, it would be much harder for it to pay its way.

The Winnipeg Free Press sums up the problem:

It is clear that farmers and farm organizations in Manitoba want comprehensive crop insurance plan. They have given every sympathy, provided that it is scheme, surely, of insurance. The government may have to stand as a guarantor against the insurance fund being broken by heavy drains before it has built up a sufficient reserve, but that should be the limit of the involvement. On those terms crop insurance would be of general benefit to farmers and to the country as a whole. What is not clear is whether the farmer is willing and able to pay the cost of such a scheme.

The Manitoba committee may well have to decide that the answer is, on a provincial basis, "no," but that a wider scheme for the prairies as a whole — in effect replacing P.F.A.A. — would be more practicable and more acceptable.

Insurance, as we understand it, is paid for entirely by the insured. Except in time of national disaster no system of crop insurance should have to depend on subsidy from the general taxpayer. And insurance also implies actuarial distribution of the cost. Just as the careful motorist should have cheaper car insurance than the carelessness one, so the good farmer and the good district should pay less for the insurance because they will collect from it less often.

In our opinion, insurance is feasible enough but we doubt that a system can be devised that is fair, practicable and acceptable. And it must be all three to succeed. In brief, we doubt that farmers are ready to pay the cost and make the necessary psychological adjustment.

Nevertheless the investigations and findings of the Manitoba commission will be watched with very keen interest in both Alberta and Saskatchewan. They have exactly the same problem as Manitoba, but on a much bigger scale.

(Editorial in The Calgary Albertan)

Farmers' Union Plans Round-up

Close to 2,000 organizers out of 4,500 needed have already undertaken to cover the province for the one-day membership drive of the Farmers' Union of Alberta, a statement from P.U.A. round-up director, Wilf D. Summers, disclosed this week.

Readers of the weekly press of Alberta will be informed by advertising of the exact date of the drive, it was learned. A blanket coverage in the form of advertisements is scheduled to appear in some 70 odd county publications circulating in the province and in the neighboring B.C. block. Other means for publicizing the event for members and sympathizers will be by radio and direct mailing.

"On behalf of the Farmers' Union of Alberta we wish to express appreciation of the excellent publicity afforded our movement by the rural press in this province," it was stated by Mrs. P. Molen, provincial secretary of the union and W. D. Summers, campaign director.

TOO MUCH FARMER ADVICE

At a meeting of the High River branch of the Farm Women's Union of Alberta a resolution was passed protesting the volume of advice on radio programs directing farmers when to harvest, when and how to salvage feed, and so on. In reporting the meeting the High River Times says: "It is felt that the radio time could be spent much more usefully trying to solve the decline in price of farm products and the high cost of farm machinery, gas, oil, etc."

In support of the resolution it was pointed out that the average age of farmers is 57 years and if they haven't yet learned when to harvest and other similar fundamental farm practice, radio advice wouldn't be much help.

One thing at a time, and all things in succession. That which grows slowly endures.

Josiah Gilbert Holland

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IN THE ARMOURIES
FIRST GAME AT 9:00 P.M.

Saturday, NOV. 6th
ARE YOU INTERESTED IN "OSCAR?"

NET PROCEEDS FOR CHARITABLE PURPOSES

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Naturally you prefer butter!
It's a natural dairy food, made of rich wholesome cream, delivered to your creamery while it is country-fresh.

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mild, delicate, creamy. For
good eating, good living,
there's nothing like butter!

For a booklet of grand new dairy food recipes, write to Marie Fraser.

Dairy Foods Service Bureau
A Division of Dairy Farmers of Canada
409 HURON STREET, TORONTO



L. J. MATHEW

Mr. S. F. Heard, President of Red Deer Brewing Co. Ltd., announced the appointment effective November 1, 1954, of Mr. Lawrence J. Mathew as Manager of the Company.

Mr. Mathew formerly Assistant Manager Drewey's Manitoba Division of Western Canada Breweries Limited, a company has been associated with the latter company and its subsidiary companies for the past two years and is thus familiar with all aspects of the brewing industry.

Mr. Mathew and his family will make their home in Red Deer, where the brewery, with its striking modern plant, is a local landmark. Red Deer Brewing Co. Ltd. is the largest single industrial development in the history of the city, representing an investment in buildings and equipment alone of more than \$1,500,000.

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We can fill your basement with
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nut or stoker. Order direct from us and
save cartage.



Didsbury Lumber Co. Ltd.

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MASON'S PLUM COTTON VESTS FOR CHILDREN, sizes 18 to 30.
 BOYS' PLUM VESTS and DRAWERS, sizes 20 to 32.
 CORDUROY BIB and BOXER SLACKS, sizes 2 to 6 years.
 PLAID WOOL SOCKS, sizes 3 to 12 years.
 BOYS' WOOL and COTTON SHIRTS (Western Design), 3 to 16 years.
 BOYS' FLANNEL SHIRTS, sizes 1 to 16 years.
 COTTON PRINT, FLANNELETTE and SHIRTING MILL ENDS . . . while they last!!!

EMBER TONES
 PRESENT
 Made to your measure
 \$69.50
 Johnson's low Royal York price.

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 PHONE 36
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**Have Your MAGNETO INSPECTED
and ADJUSTED NOW!**

MAGNETO REPAIRS
MADE NOW WILL
SAVE YOU TIME
AND MONEY DURING
THE BUSY SEASON

REPLACEMENT MAGNETOS NOW AVAILABLE
 Complete replacement magnetos
for tractors, combines, and other
farm engines can be obtained
without delay.

TED STAUFFER

OLD'S, ALTA.

PHONE 50.

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C.M., L.M.C.C.
PHYSICIAN & SURGEON
Office west of Hotel
Hours: 11:12; 1:30-5, except
Wed.—and by appointment
Phone 141 — Didsbury, Alta.

Raymond Asquith
M.B., B.S., L.M.C.C., B.C.M.
Physician and Surgeon
Office above residence
Hours 1:30 to 6 p.m.
(Except Tuesdays)
Phone 63 — Didsbury

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Appointments Every Afternoon
Except Friday
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DENTIST
Office over the Royal Bank
— PHONE 79 —
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BEAUTY SHOP
At Pete Liesemer residence
Two doors west of hospital on
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We Have A Good Stock of
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BOOTS AND SHOES

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Compare this typewriter and you will be convinced that here is a superb portable typewriter that gives you beautiful printwork and a new ease of operation—it's quiet too. It's the only portable with Miracle Tab and 34 other outstanding useful features. Budget Terms. Test Typing trials arranged.

The Didsbury Pioneer
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PEP FOR MEN
The Didsbury Pioneer
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Through The
Study Window

BY REV. C. C. ARMSTRONG

Somebody remarked the other day that they liked the sound of dried leaves crunching under foot. It is a most interesting observation, and I would like to know what they had in mind. Does it suggest to them the sad and mournful music of the departing summer, or does it awaken memories to childhood when a huge pile of autumn leaves was an open invitation for one to jump upon the unprotesting mass. Children love to jump upon the springs of the beds, and a leap upon the dried up leaves is nearly as good, and furthermore will not be followed up by a scolding.

Of course, the sound of leaves derived in an orderly manner some delight in order. Friend wife, in nearly every household, eventually prevails upon hubby to do a little tidying up. It is almost as much work for her to get him to work as it would be for her to do it herself, but this does not always occur to the feminine mentality. After all the leaves have fallen the yard does look rather messy, but the smell of burning foliage is quite agreeable to some, and according to the masculine mind, leaves should be left to rot quietly, where they lie, in order to enrich the soil and to avoid causing any offensive smell of smoke — but this latter argument seems to have no effect.

Of course, there are both men and women who are tidy-up-the-yard types, and there are both men and women who are untidy-leave-it-for-another-time until the wind has吹ed away the debris. As for me, I incline to the latter persuasion. By process of rationalization, I am quite convinced that there is an undue emphasis on tidiness and neatness.

We can gather up the few leaves on our own little lawn, but out in the vast forests no amount of raking will suffice, nor is it desirable that this should be done. Similarly, to demand neat all little answers about divine things is to the good up to a point, but not beyond that. The Almighty is shockingly careless about the way He operates, to say nothing about over-unnecessary creations. His 'field of operations' is too large for our small 'rakes'. He sends his rain upon the just and the unjust; which according to some, is hardly fair. Why should he permit wars, famine, pestilence, hurricanes and flood? Why should he give us an easy solution to racial issues, and economic problems, and enable us to tidy up the world? He is not made of oh, so much material. Who should he allow His son to be put to death upon a rough, unpainted wooden cross by a group who didn't really grasp the significance of what they were doing? And so I wonder — how many of us like the sound of dry leaves crunching underfoot

WHO NEEDS HAIR ???

Glaring at the mother of a small boy next to him the man demanded: "What do you mean, letting your child grab off my wig?"

Mother, having a long sigh: "Oh, was it only a wig? I thought the rascal had scalped you."



High Voltage

ALUMINUM CABLE from Canada was used in a Peruvian high-voltage power line, installed at altitudes of from 13,000 to 15,000 feet—the world's highest. Canada supplied not only the cable but also the technical assistance required on this record job. We imagine that aluminum's light weight was particularly appreciated by the Indians, or whatever other beasts of burden were used to get the cable to the top.

In the rugged mountain country of British Columbia where Alcan's own huge Kitimat development is going on, the aluminum transmission lines used represent another record: they are the largest-diameter overhead power lines in the world. Aluminum Company of Canada, Ltd. (Alcan).

WHAT
DOES
PUBLIC
WELFARE
DO

IN ALBERTA

Public Welfare has become an important activity at all levels of government. In free societies such as Alberta the welfare for the unfortunate is the concern of the individual and this account there is need of a central organization to advise and assist all general community programmes to ease the burden of the handicapped.

This is the reason why welfare as administered by the Department of Public Welfare has always been an integral part of the Alberta Government's welfare programme which, with the exception of Blind Persons' Allowances and the Old Age Assistance, is financed entirely out of Provincial revenues.

Ten years ago the total expenditures for this purpose amounted to \$5,216,887, while the amount provided for the present fiscal year has been set at \$10,902,945.

The responsibility for providing assistance in the form of food, fuel, clothing and shelter is, when necessary, given to individuals and medical services to indigent persons reside with the municipality in which residence has been acquired. The Province provides grants to municipalities up to sixty percent of the cost of such assistance. The cost of providing the same form of assistance to persons who have no municipal residence is assumed by the Province.

Single homeless, unemployed men who have not acquired municipal residence are cared for in the Provincial hospitals at Calgary and Edmonton. Those who are not in need of any special care are transferred to healthy atmosphere at the Gung Welford Dept.

The training and rehabilitation of Alberta's Metis population is being carried out by the Province. In Colonies established in various parts of Alberta more than 2000 persons of mixed blood are living a protected life which offers them a future of independence and material success. Agriculture, lumbering and fishing are engaged in providing revenue and a sense of self-sufficiency for Colonists. Provision is made for the education of children and their spiritual welfare is provided for by representatives of various religious denominations. General stores operate in two of the larger Colonies supplying food and clothing at reasonable prices.

To enable municipalities to meet the housing requirements of their elderly or infirm citizens the Province has made provision for the payment of construction grants to any municipality which builds homes for its aged and infirm. If the municipality is required to pay for any of their residents who have been transferred to larger centers, which situation seldom exists, a grant up to 50% of the cost thereof is available from the Province.

Under an agreement with the Government of Canada the Alberta Government has set up a Committee to deal with the rehabilitation of disabled persons by arranging medical treatment where necessary and for vocational training with a view to enable such persons to become self-supporting.

Children who have become permanently wards of the Government are placed in foster homes and as a rule are available for adoption.

The entire cost of administration of these services and of Old Age Assistance, Blind Persons' Allowances, Widows' Pensions, Disabled Persons' Pensions, Supplementary Allowances and Mothers' Allowances is assumed by the Province. Of the payments made to recipients of Old Age Assistance and of the Blind Persons' Allowances a portion is recoverable from the Government of Canada, while in the case of Child Welfare and Mothers' Allowances the municipalities in which the beneficiaries resided or have acquired residence are liable for a portion of the amount expended.

DIDSBURY OPERA THEATRE

Week-Day Shows at 8:00 p.m.

Saturday Matinee 2:30 — Evening 7:30 & 9:30

THURS., FRI., SAT.: MON., TUES., WED.: NOV. 4, 5, 6; NOV. 8, 9, 10;



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Coming Attractions . . .

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It's a Good Investment That Will Pay Me Dividends in Many Ways. I Can Learn a Trade by Spending One or Two Evenings a Week. I'll Be Paid for This . . . I Can Attend Summer Camps . . . But More Important, I Serve My Country as a Citizen Soldier.

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DIDSBURY	No. 3 Troop, "A" Sqn. (Parade Night Thursday)	Operation of K.O.C.R. (14th Arm'd. Reg't.) Armoured Cavalry and Other Trades

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The Canadian Army

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... offers opportunities to learn new skills
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Government Of The PROVINCE OF ALBERTA ANNOUNCES THE SIXTH ANNUAL Master Farm Family Award FOR 1954 TO THE FOLLOWING

H. H. CONRAD
Clairmont
W. R. STORCH
Hanna

MARTIN ARNDT
Barrehead
A. W. KING
High River

ADAM BUYER
Carbon

The Master Farm Family Award is recognized by an award of \$1000.00, an engraved plaque and a name plate for the farm entrance. The purpose of the Master Farm program is to find and honour those who have achieved notable progress in farming, home-making and citizenship, and who, by their example, are encouraging interest in farming as a way of life. The Department of Agriculture is indeed proud and gratified with the high standard of attainment among the farm citizens of Alberta as represented by the Master Farm Family Program.

DEPARTMENT OF AGRICULTURE
Government of the Province of Alberta

Hon. L. C. Helmrest
Minister
O. S. Longman
Deputy Minister

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**...Install GLARELESS
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SEALED BEAM UNITS**

CHRYCO SEALED BEAM UNIT

Driving at night is hard on nerves — the other fellow's as well as your own. You can cut down night driving tension if you fit your car with Chryco sealed beam units.

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WE HAVE A GOOD SELECTION OF
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GUARANTEED FRESH EGGS

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MEAT SPECIALS FOR SATURDAY

All Merchandise Guaranteed

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GROCERIES 134

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To Our Customers After Another Harvest:

WE HAVE BEEN PLEASED TO ADVANCE
YOUR REQUIRED CREDIT THIS YEAR. PLEASE
SHOW NOW YOUR APPRECIATION BY AN
EARLY SETTLEMENT. The way you pay will
be a guide to our future credit policy.

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Your Machine Man...

PHONE 10

DIDSBURY

RED & WHITE

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PHONE 39

NOVEMBER 4th — 5th — 6th

MILK POWDER
Instant (Milko)
Makes 4 Quarts Milk

42c

SARAU WRAP
1 Plastic!
25 Ft. Rolls
Something New!

39c

PORK & BEANS
Red & White
15 oz. tin

2 for 31c

CAKE FLOUR, Swansdown	per pkg. 45c
CHOCOLATE CHIPS, Dairy Milk, 6 oz. pkg.	30c
CREAM CORN, Red & White, 20 oz. tin,	
2 for	39c
BLEACHED RAISINS, 1 lb. cello pkg.	29c
MINCE MEAT, Shamrock brand, 1 lb. glass	49c
DATES	1 lb. pkg. 25c
2 lb. pkg.	49c
CRUSHED PINEAPPLE	20 oz. tin 35c
PEANUT BUTTER, Red & White,	24 oz. 63c
RAISINS, Market Day	4 lb. pkg. 92c
U-BAKE BREAD MIX, White or Whole Wheat,	42c
per sack	
MILK, Eagle Brand (condensed)	2 lins 59c

DISTRICT NEWS

Diefenbaker To Speak In Calgary

John G. Diefenbaker, Q.C., M.P. of Prince Albert, Sask., will be the main speaker when the Canadian Council of Christians and Jews, Western Division, observes its annual meeting in Calgary on Wednesday, Nov. 17. He is a member of the Western board of directors of the council.

Well known and popular throughout the west, Mr. Diefenbaker is a member of the Bars of Saskatchewan, Alberta and British Columbia. He was vice-president of the Canadian Bar Association from 1939 until 1942.

Born in Ontario of Baptist stock, Mr. Diefenbaker has four generations on both sides. Mr. Diefenbaker served overseas in the First World War, returning to Saskatchewan to practice law. He is a gradu-

M.V.B.C. NEWS

[From Our Own Correspondent]

The young people of the college and of the church enjoyed a Holloween party at the home of Mr. and Mrs. Emerson Shantz. Some 60 young folks were there and they were gratified to find that Shirley was home for a week and could enjoy the good time with them.

Mrs. M. A. Finlay was a guest in the home of her daughter, Mrs. Taylor, for several days. She attended the Ministerial Retreat at Bergen before continuing on her way to Vancouver Island where she will visit Mrs. William Falk.

Rev. Smith and Rev. Newton of the National Holiness Missionary Society are visiting the College for several days this week. Both have taken classes in missions and spoken in chapel services. On Wednesday the Rev. Smith will speak in the United Missionary Church and show pictures of his work on the mission field.

Another student has arrived on the campus. Earl Sandin of Bashaw is a first-year student and enrolled for the regular course on Monday. The Tweed brothers from Condor are also expected this week.

Young people desiring private voice lessons or private piano lessons are asked to register this week if possible. Our teachers still have room for such work and it is an opportunity that young folks should consider.

The Nazarene choir will appear in the Didsbury United Missionary Church this Friday night at 8 p.m. Mr. Taylor, the director in the Nazarene College, will conduct this choir in their recital and the public of Didsbury is cordially invited to attend. An offering will be taken to defray expense. The students of the college will entertain the choir members after the service.

The date for Open House has been changed from November 26 to December 3 at 8 p.m. We want the people of Didsbury and districts to plan now to attend this function. Program and lunch will be provided as in previous years. Opportunity for those who wish is also provided to give a silver donation to the expense and help of the college. Don't forget the date — December 3rd.

INCANDESCENT LIGHT

We take so much of modernity for granted that it might do us well to pause and reflect that Saturday, October 13, will be the 50th anniversary of the invention of the incandescent lamp. Thomas Alva Edison had worked on the idea at his Menlo Park laboratories for many long months, testing fibres that would stand the strain and the heat of the required electrical resistance. The first filament was, of course, a carbon thread solution. This was never considered the complete answer, but it was nearly twenty-five years later when tungsten filaments were discovered and the present-day efficiency assured. In spite of flameless lighting developed about twenty years ago, the incandescent lamp still is the major source of illumination, both indoors and outdoors. Edison left the world many rich discoveries in the field of electrical science, but none can surpass the service to mankind that the contribution of the incandescent lamp has given.

JOHN G. DIEFENBAKER

ate of the University of Saskatchewan from which he holds M.A. and LL.B. degrees.

He has long been a familiar figure in the House of Commons. In the general elections of 1940, he became Conservative member for Lake Centre, a position he retained through the elections in 1945 and 1949. In 1954 he returned to represent Prince Albert.

Mr. Diefenbaker was chairman of the Conference of Empire Commonwealth Associations in 1942, when for the first time United States senators and congressmen attended. He was a member of the Canadian delegation to the British Commonwealth Association in Bermuda in 1946 and a member of the Canadian delegation to the United Nations in San Francisco in 1948. He was a Canadian delegate to the United Nations Assembly in 1951 and 1952.

His address in Calgary on November 13th will highlight the first year of operation for the Western division of the council, whose purpose is to promote justice, amity, cooperation and understanding among Canadians differing in race, religion or nationality.

The sense of humor is the oil of life's engine. Without it the machinery creaks and groans. No lot is so hard, no aspect of things so grim, but it relaxes before a hearty laugh.

B. S. Merrian

Rushing around smartly is no proof of accomplishing much.

Mary Baker Eddy

The secret of success is constancy to purpose.

Benjamin Disraeli

WM. "BILL" COWAN

AUSTIN

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Sales and Service

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1941 FORD — New rubber, seat covers, brakes re-lined, and Anti-Freeze \$295.00

I.H.C. COMBINATION FEED CUTTER AND HAMMER MILL, with extra pipe \$119.50

1953 AUSTIN A-40 — Completely reconditioned, new battery, new tires and warranties.

WILLARD BATTERIES — DUNLOP TIRES
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READY-COOKED
FROZEN FISH-N-CHIPS

— and —

FROZEN FISH STICKS

Special Prices on Quarters of Beef
Cut Up For Your Locker

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PHONE 127 — DIDSBURY

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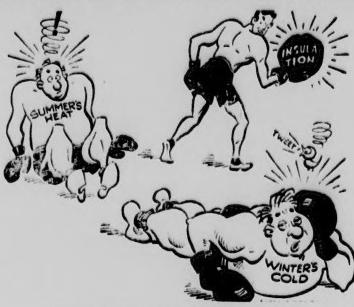
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INSULATE FOR YEAR 'ROUND COMFORT!

Knockout both winter and summer with one blow. Insulate your home now.

Our quality Fibre Glass and Zonolite Insulation will fight off summer's heat and winter's cold... save you up to ONE-THIRD of your fuel bill... add to the value of your home.

Phone 125 for a FREE ESTIMATE.

ATLAS LUMBER CO., Ltd.
DIDSBURY, ALTA. Phone 125

LARRY SINCLAIR, Manager

PHONE 125

USE PIONEER CLASSIFIEDS FOR RESULTS

**HALLIDAY'S
CASH GROCERY**

MARGARINE, Golden Dew	3 lbs. 87c
JELLO JELLY POWDERS	3 for 29c
LARD, 1 lb. pkg.	3 for 52c
COFFEE, Halliday's	1 lb. \$1.18
CHIPITS, Van Kirk's	per pkg. 37c
QUICK, Nestle's	1 lb. tin 65c
BABY FOOD, Heinz	3 tins 29c
POP CORN, real good	2 lbs. 35c
SODAS, Christie's Salted	2 lbs. 59c
DOG FOOD, Thrifty	6 tins 59c
ROLLED OATS, Quick Cooking	5 lbs. 43c
CHINAWARE OATS, Purity	per pkg. 48c
TOMATO SOUP, Campbell's	6 tins 79c

SO beautiful convenient inexpensive

Christmas Cards in Boxes

**Christmas Cards
Now on Display**

BOUGHT BY THE BOSS, ASSISTED BY CLINT REIBER (CLINT SAYS THEY ARE REAL GOOD)

BIG VALUE BOX	21 Cards for \$1.00
BIG ASSORTMENT	25 Cards for \$1.00
CHRISTMAS GREETINGS	18 gay cards \$1.00
OTHER BOXED ASSORTMENTS	59¢ to \$2.50

Law's Drug Store
The REXALL Store
PHONE 40 — DIDSBURY, ALBERTA

Little Items of Local Interest

Mr. Walter Scheidt Jr. left for Banff on Sunday, where is taking a two weeks' leadership course at the Banff School of Fine Arts.

Misses Edith and Marion Sherrick returned by plane from Elkhart, Indiana recently after spending a vacation with their brothers, Arnold and Ward Sherrick and families.

St. Cyprian's W.A. held a very successful bazaar, tea and food sale on Saturday, when \$170 was realized. Mrs. George Wilkins held the lucky ticket (No. 47) on the blanket.

Richard Law was a weekend visitor at his home here and left today (Wednesday) for Montreal where he will be stationed with the R.C.A.F.

Mr. Ed Klinck and Mr. Jack Robertson sold a load of two-year-old Hereford bulls last week. The buyer was Mr. J. Wager of Montana.

A memorial service was held Sunday evening at St. Cyprian's Anglican Church, when brass altar vases and a hymn board were dedicated to the memory of the late Joseph Freedman. Mr. Freedman was a member of this parish for seven years and Rev. E. R. Doyle paid tribute to his unselfish devotion to church and community during his lifetime.

St. Hilda's Chapter, O.E.S., will hold its bazaar, coffee bar, tea, food and candy sale in the Masonic dining hall on Saturday, Nov. 20, from 2 to 6 p.m.

Boys and girls ... Toyland will be opened soon at Leeson's Hardware — Dolls, games, books and toys at lowest prices. Watch for it.

Lucky ticket numbers at Berscht's sale are as follows: 1st, 9916; 2nd, 4538; 3rd, 1044. Holders can claim their prize by taking tickets to the store.

Knox United W.A.'s tea, bazaar and food sale will be held in the church basement on Saturday, Dec. 4 at 2:30 p.m.

The regular meeting of Mons Chapter, I.O.D.E., will be held on November 8th in the Lions hall, instead of November 11.

Morning prayer will be held at St. Cyprian's Anglican Church on Sunday, Nov. 7th at 11:45 a.m.

Mr. Peter Liesemer and daughter Alice of Mildmay, Ont., and Mr. J. V. Doherty, Miss Alice Hausegger and Mr. Gordon Boettger were special guests at the E. N. Boettger home on Monday evening. Mr. Liesemer and E. N. Boettger knew each other in their boyhood days in the east.

The regular meeting of the afternoon group of Knox United W.A. will be held at the home of Mrs. Charlotte Thompson, Thursday, Nov. 4th at 2:45 p.m.

LATE CLASSIFIED

FOR SALE — Propane floor furnace, with automatic control. Apply E. N. Boettger, phone 2992, Didsbury.

CARD OF THANKS

St. Cyprian's W.A. wish to thank all those who contributed to making the tea and bazaar a success on Saturday, October 30.

NOTICE TO CREDITORS
AND CLAIMANTS

In the Estate of ELIZABETH HODGSON, late of the town of Didsbury, in the Province of Alberta, married woman, deceased.

NOTICE is hereby given that all persons who may be interested in the estate of the above named deceased, ELIZABETH HODGSON, who died on the 14th day of May A.D. 1954, are required to file with Henry F. Galvin, the undersigned solicitor, by the 10th day of December A.D. 1954, a full statement duly verified of their claims and of any securities held by them, and that after that date the Executrix will distribute the assets of the estate among the parties entitled thereto, having regard only to the claims of which notice has been filed or which have been brought to her attention.

DATED at the Town of Olds, in the Province of Alberta, this 23rd day of October A.D. 1954.

Henry F. Galvin, solicitor for Lillian McDonald, Executrix, of the Estate of Elizabeth Hodgson, deceased, c/o P.O. Box 192, Olds, Alberta.

FOR SALE TO CLOSE AN ESTATE
Lots 14 and E. 1/2 of 15, Block 4, Plan
Didsbury 3880 N. — G. Watson
Residence.

TENDERS will be received by the undersigned for the purchase of the above described property up to November 30th, 1954. Terms cash: 5% of bid with tender and balance on acceptance.

The highest or any tender not necessarily accepted.

H. LYNCH-STAUTON,

Didsbury, Alberta.

Coming Events

Square dancing for students, 12 years of age and over, again this Friday, Lions hall, 8 p.m.

Eric Rutledge, optometrist, assistant of Dr. Roy MacLean, announces the date of his next visit as Monday, Nov. 8, morning only, at the Rosebud hotel. Consult in the city office, 1014 Greyhound building.

St. Anthony's Altar Society will hold a home-cooking sale on November 13th at the Red and White store.

The Didsbury W.L. will hold a food sale, bazaar and raffle of a quilt, at the Massey-Harris showrooms on November 8th, commencing at 2:00 p.m.

There will be a square dance practice on Saturday, Oct. 30 at Lone Pine Hall, starting at 8:30 p.m. Any one wishing to join the club please attend as Don Martin will start again on November 8th. Pot luck lunch.

FALLEN TIMBER

(From Our Own Correspondent)

One Sunday several weeks ago a partridge flew through the front window of the home of Mr. and Mrs. Dick. Fortunately there was only one casualty, the bird. However glass was scattered all over the room. We are sorry to hear that baby Guy Pyten has been ill with a bad cold.

Mr. and Mrs. W. H. McGaffin of Didsbury were luncheon guests at the home of Mr. and Mrs. Johnny Howton recently.

A quilting bee was held at the home of Mrs. Joe McGaffin.

Mr. C. Hayes and Mrs. F. Webb were in the district last week.

Graveling has been completed on the rebuilt piece of road. We are also pleased to see a bit of gravel on the drive in the school yard. Also the drive way into the church has been gravelled, for which we are very grateful.

Mr. and Mrs. B. Moneey and family were visitors at the home of Mr. and Mrs. Joe Teynor and family on Saturday evening.

A very successful Hallowe'en dance was held in the school Friday evening.

The teacher, Mrs. E. Luft, and the students of Fallen Timber school put on a Hallowe'en party Wednesday afternoon for the mothers. Contests and games, followed by a lunch, were enjoyed by all.

Work is to commence again this Saturday on the new church. Come and bring your hammer, lots of help is needed.

Next Sunday Mr. Rasmussen of Vancouver is to be the guest speaker at the Fallen Timber Foursquare Gospel church. This young man is a talented musician. Come and bring your friends. Service commences at 11 a.m. in the Fallen Timber school.

Mr. and Mrs. Joe McGaffin and family, Mr. and Mrs. E. Lougheed and Mrs. O. Moore were visitors at the home of Mr. and Mrs. Bob Moore on Sunday.

RANTON'S

Your Home Town Store

MEN!!! WE HAVE STANFIELD'S UNDERWEAR

in all styles. Heavy rib wool for the working man or very fine quality for better wear.

YES! WE HAVE THE NEW OVERSHOES, one two or four-buckle. All new stock. Popular prices.**PLASTIC OVERSHOES FOR THE LADIES ...**
You'll like them!

IN DIDSBURY IT'S

RANTON'S
YOUR HOME TOWN STORE

ARMSTRONG'S QUAKER RUGS

SPECIAL 25¢ OFFER

MATCHING METAL WASTE BASKETS

only 25¢

WITH THE PURCHASE OF
ARMSTRONG'S QUAKER
RUGS AT OUR REGULAR
LOW PRICE!

First time ever offered anywhere at any price
... and they're available only with Armstrong's Quaker Rugs. Choose from six attractive colors and designs. You can't beat Quaker for long lasting wear. Furthermore, this beautiful metal waste basket designed to exactly match Quaker Rugs is yours for only 25¢ with the rug of your choice.

Matching
Waste Basket
Only 25¢ More

Leeson Hardware

USE PIONEER CLASSIFIEDS FOR RESULTS

Folkmann's Clothing

PHONE 124 — DIDSBURY

Just Arrived! A SHIPMENT OF ARDELE AND FANTASY LINGERIE — Nightgowns, Bed Jackets, Pyjamas, Slips and Panties.

SILK SCARVES, pleated and printed, in new fall shades.

Dack's

"the shoes all men admire"

THE ARGYLE \$1.95
"A Bond Street Value"

This brown leather grain loafer is a ruggedly handsome example of Dack's quality and value. With heavy full double sole and leather heel, the Argyle offers you extreme comfort and wear!

OVER 90 STYLES,
FROM \$1.95 TO \$25.00

J. V. Berscht & Sons

PHONE 36 — DIDSBURY